

The Pandemic and Philanthropy:

A matrix to help our thinking

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The Pandemic and Philanthropy

This is uncharted territory. We have not been here before, so we can not know the answers.

We can have an impact on the outcome :

1. The role of philanthropy - finding solutions
2. Setting the agenda for the post pandemic world

The big questions for philanthropy:

Will people give less or more when everyone has less?

Will the global event fundamentally change how we relate to each other and relate to the concept of giving?

Have the traditional boundaries / Government / Foundations / Corporates / individuals been re-drawn?

The Pessimist - A Disaster for Philanthropy

- Giving goes down dramatically
- Charities Go bust
- People give less
- Greater mistrust
- We become protectionist
- We become more selfish, not less
- The state does much more than it did and charities are less relevant in the mix
- We have more wars and more conflict.

The Optimist – This Makes Philanthropy

- Societies rediscover the love of humankind - Philanthropy
- We work to rebuild together and share more
- Philanthropy plays a significant role in the solution and helps us all get through this
- We become more generous, not less
- Although we have less to give, we give much more
- The world realises it is interdependent and we have a resurgence of co-operation
- We have less greed and individualism and more giving and selflessness
- Charities boom as government 'cant do it all'.

The Philanthropic Sector

How we all react to world event and to the Pandemic could have a significant impact on the outcomes described.

We all have the power to make sure the outcome is one that defines a new world of philanthropy; more compassion, understanding, co-operation and much more giving.

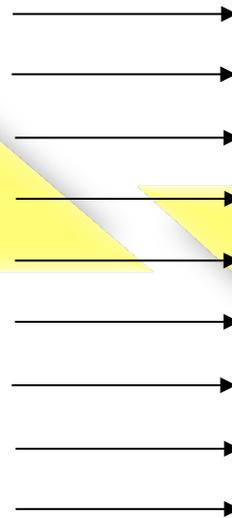
The world will have less after this but everyone could give more. We are in the midst of redefining so much of what we do, how we interrelate and our dependence on each other.

Philanthropy could move from the margins of our lives to the centre. This is in our hands so what can we do?

Some Tools to help get the Right Outcome:

Optimistic Outcome

Emotional
Collective
Pro-active
Communicative
Solution
Vision
Creativity
Outreach
Innovate



Transactional response
Independent
Reactive
Non-communicative
Problems
Business as usual
Process
Retrench
Same

Pessimistic Outcome